THI Congress Presentation

Guidelines for 15-Minute Stand-Up Presentation

Each presentation is limited to 15 minutes and delivered in a stand-up format. Presenters should aim for a concise, engaging, and results-oriented talk tailored to the THI audience. Effective time management is essential. All sessions will include time for Q&A, so presenters should plan their content to fully utilise the 15-minute window.

The presentation should follow a focused structure with five key parts: a brief introduction, research framework (or theoretical model), summary of methodology, results, and discussion of theoretical and practical implications.

The introduction should clearly state the purpose of the abstract or paper, identify the central research question or issue, and provide only the most relevant background to frame the findings.

Presenters should then briefly describe their research framework (or theoretical model) and methodology, offering a high-level overview of the research design or approach. Minimise technical details unless they are critical for understanding the results, keeping the emphasis on relevance and clarity.

The core of the presentation should focus on the results. Present only the most impactful findings, supported by visuals such as charts or graphs where appropriate. These results should be directly linked to the identified research question or industry challenge.

The discussion should interpret the findings, highlighting their significance to the hospitality and tourism field. Presenters are encouraged to offer theoretical contributions, practical takeaways, recommendations for stakeholders, and suggestions for future research or application.

All presenters are required to submit their presentation prior to the Congress. In addition, presenters should bring a copy of their presentation on a USB drive, as a backup in case of technical issues. Arriving early to check equipment and address any potential technical issues is strongly recommended.

Slide design should be clean and visual. Presenters must use the official THI Congress presentation template when preparing their slides. Avoid heavy text; use bold fonts, high-contrast colours, and minimal content per slide. Each slide should focus on a single message or key point. The final slide should include the presenter name(s), affiliation(s), and contact information for follow-up.

For further questions or clarification, please contact the Congress organisation team.