

EDITORIAL

The 25th Biennial International Congress Tourism & Hospitality Industry 2020 hosted by The Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka, was planned from May 4 - 6, 2020 in the city of Opatija. In light of the COVID-19 outbreak the congress was not held in the well-known format. Nevertheless, in order to keep the existing tradition of the conference, the planned conference proceeding is published.

Tourism and the hotel industry are simultaneously very delicate and flexible parts of national and worldwide economic systems. Plurality of social, economic, technological, natural, political and other changes have huge effect on their adaptation and development. Consequently, the title of our congress TRENDS AND CHALLENGES did focus on variety of aspects in tourism and hospitality industry.

Scientists and researchers were invited to exchange their newest ideas and research results. As the field of tourism and hospitality industry cross over into multiple areas and disciplines, authors were welcomed to submit from a diverse range of topics, perspectives and disciplines. Following the first call sixty-one abstract were submitted. The selection of the paper was made in accordance with a double-blind review process. A total of twenty-eight papers were accepted.

Topics of the submitted papers vary from the different aspect of human resources management, cultural tourism, sustainable development of tourist destination, IT innovations to marketing and media challenges in tourism. Selected papers were placed into four sections titled: Challenges of human resources management in developing year-round tourism, Development of selective forms of tourism as the basis of reducing seasonality, Challenges in sustainable development in a tourist destination and Importance of the accommodation, transport and IT in tourism development.

This proceeding is a result of both authors' and reviewers' contribution for which we would like to express our gratitude.

We look forward to seeing you at the 26th Biennial International Congress Tourism & Hospitality Industry in 2022!

The Editors