

## **EDITORIAL**

The Faculty of Tourism and Hospitality Management is continuing its long tradition and has organized the 24<sup>th</sup> Biennial International Congress **Tourism and Hospitality Industry 2018** in April 2018.

The Congress was held under the auspices of the Ministry of Tourism of Republic of Croatia, Ministry of Science and Education of the Republic of Croatia, Croatian National Tourist Board, Croatian Chamber of Economy, Primorje-Gorski Kotar County, Association of Employers in Croatian Hospitality, City of Opatija and Opatija Tourist Board and the Kvarner County Tourism Office.

Tourism and the hotel industry are on the one hand extremely sensitive and on the other extremely resilient segments of global and national economic systems. The complexity of their nature imposes the necessity to examine an array of various social, economic, technological, natural, political and other changes which affect their need to alter, adapt and develop. Therefore, the working title of our congress was both simple and complex: **trends and challenges**.

Scientists and researchers were invited to exchange their newest research works, results and ideas. As the fields of tourism and hospitality industry cross over into multiple areas and disciplines, authors were welcomed to submit from a diverse range of topics, perspectives and disciplines.

Following the first call 66 abstracts were submitted. The selection of the papers was made in accordance with a double-blind review process. A total of 42 papers were accepted and presented during the congress.

An important part of the congress was dedicated to the direct dialog with Croatian hoteliers. Two panel discussions were organized, with participation of eminent Croatian hospitality experts. The fact that our congress was attended by over 300 researchers and practitioners makes us satisfied and proud.

These proceedings contain all the papers presented and discussed during the congress and are a result of both authors' and reviewers' contribution which we would like to express our gratitude.

We look forward to seeing you at the 25<sup>th</sup> Tourism and Hospitality Industry Congress in 2020!

*The Editors*