

EDITORIAL

The Faculty of Tourism and Hospitality Management has continued its long tradition and organized the 22nd Biennial International Congress Tourism and Hospitality Industry 2014 – Trends in Tourism and Hospitality Management in May 2014.

The main objective of the Congress was to bring together scientists and practitioners from Croatia and abroad to share their knowledge and experiences, as well as to present their latest achievements in the field of tourism and hospitality management.

The Congress was held under the auspices of the President of Croatia, Ivo Josipović. Other patrons included the Croatian Ministry of Science, Education and Sports, the Croatian Ministry of Tourism, the County Primorje – Gorski Kotar and the City of Opatija.

Following the first call, 97 abstract were submitted. The Congress included presentations of 64 papers which were written by 112 authors in total. The Congress was attended by approximately 300 participants. Apart from Croatian authors, the Congress was also attended by scientists and experts from many other European countries, such as the UK, Austria, Italy, Poland, Turkey, Montenegro, the Czech Republic, Slovenia, Macedonia, Bosnia and Herzegovina, Romania, Serbia and the Netherlands.

The Congress took place from May 8 – 9, 2014 in Opatija and consisted of one plenary session and the following 10 workshops and topics:

- Sustainable development of tourism destinations
- Managing special interest tourism
- Sustainable development
- Tourism destination competitiveness
- Environmental issues
- Culinary and cultural tourism
- Innovations in hospitality industry
- Education in tourism.

A number of different topics were discussed during the Congress, as well as different approaches and considerations of tourism and hospitality. However, we can highlight the following:

- Sustainable development is essential for further tourism development.
- Heterogeneity of the tourist demand imposes the necessity to differentiate tourism destinations and the development of new forms of tourism.
- The competitiveness of tourist destinations depends on many factors, but primarily involves a strong interaction of all stakeholders and an active involvement of the local population.
- Innovation and creativity are imperative for tourism development.

The goals of the THI 2014 Congress have been achieved and we are proud to present the Congress Proceedings from the 22nd THI Congress. Many thanks to our authors and reviewers for their contribution to the Congress and to these proceedings.

We look forward to seeing you at the 23rd Biennial International Congress in 2016!

The Editors